

2010 ENTRY FORM



2010 PRESTIGIOUS PAINTER ENTRY FORM

BE RECOGNIZED AS A MEMBER OF THE ELITE

It is your turn to be recognized as one of the elite. House of Kolor® is proud to announce the start of its tenth Prestigious Painter competition. The competition is open to anyone whose custom projects are painted exclusively with House of Kolor® products. This competition is to recognize the outstanding creativity and craftsmanship of artists and custom painters alike who use House of Kolor® products and wish to show their accomplishments to the world. Entries will be judged on finish quality, including technique, design originality, and artistic merit.

Entries can be but are not exclusive to:

- Street rods
- Custom cars and trucks
- Motorcycles
- Other custom jobs: airbrush panels, guitars, etc.
- Other passenger vehicles such as semi-trucks, boats, and planes

GRAND PRIZE WINNERS RECEIVE

- Featured spot in the House of Kolor® Prestigious Painter 2010 Calendar
- Featured spot in the Gallery of the House of Kolor® web site
- 10 copies of the House of Kolor® Prestigious Painter 2010 Calendar
- House of Kolor® Prestigious Painter Jacket
- Specially designed House of Kolor® Prestigious Painter Trophy

HOW TO ENTER

To enter, enclose the best photograph you have of your completed custom project (painted exclusively with House of Kolor® products) with this completed entry form, and send to:

HOUSE OF KOLOR®
Attn: Prestigious Painter Contest
2001 Tracy Street
Pittsburgh, PA 15233

PHOTO REQUIREMENTS

Entries that fail to meet the photo requirements listed below or those sent in without a completed form, including a complete list of all products used, will be disqualified. All photos submitted must meet one of the following formats:

- 4"x6" or larger, professionally processed, glossy finish print. Matte finish or inkjet/laser prints will not be accepted.
- Digital photographs - Must be shot using at least an 8 mega pixel camera and at the highest resolution possible.*
- Color slides
- Color negatives

PHOTOGRAPHY TIPS

Think creatively when taking photographs of your custom project. The photos you send in are the photos that will be used in the calendar. Try shooting from different angles to show off some of the special features of your project. Crop the photo so that the whole object is in the picture, e.g., don't cut off the back wheel of your bike or the front fender of your vehicle. Avoid photos with people or object are in front of your entry. If shooting outside, try to take the photo on a paved surface, like a parking lot or driveway. The more open the area is that you shoot the photo the better. Wetting down the pavement can help prevent the pavement from reflecting up into the paint. Clear, sunny days are the best days to shoot outside. Keep the sun behind you when shooting to get a sharper, clearer, more vibrant photo. Be aware of your surroundings, because whatever is around the vehicle will reflect in the shiny surfaces of the paint and chrome. A good thing to avoid is taking a picture of the vehicle parked in the grass. The grass covers the wheels and sometimes the vehicle if it's been lowered. It also reflects in the chrome and paint, giving everything an unattractive green hue. Professional studio shots do help your project to stand out, however, Valspar®/House of Kolor® is not responsible for any additional royalties to the photographer. Valspar®/House of Kolor® is willing to give the photographer credit for use of the photograph in the calendar and for any additional use of the photo, if desired.

** Although digital cameras have become increasingly popular, the average quality and resolution of most digital cameras do not meet the requirements of large format, professional printing. If your project isn't shot with at least an 8 mega pixel digital camera using the highest image resolution setting possible, the images will not be sharp enough for use in the calendar and will be disqualified.*

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Forms that are incomplete or postmarked after
May 31, 2009 will be ineligible.

One entry per form.
Additional copies can be made of this form for additional entries.

Complete form exactly as you wish information to appear in publications or promotions and on award certificate, should you be chosen as one of the winners. By completing and signing this form, you consent to the use of your name, address, likeness and any statements attributed to you for advertising or promotional purposes by House of Kolor® without further consideration.

ENTRANT INFORMATION (all Entrant Information is Required)

Entrant's Name _____ Age _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone: Day _____ Evenings _____

Email Address _____ @ _____

Check all that apply to you:

- Owner of Vehicle Painter of Vehicle Body Shop Owner
 Paint Scheme Designer Professional Refinisher Other

Name of Painter _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone: Day _____ Evenings _____

Email Address _____ @ _____

Name of Owner _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone: Day _____ Evenings _____

Email Address _____ @ _____

VEHICLE INFORMATION

Make of Vehicle _____

Model _____ Year _____

You must fill out both pages . Thank you for your participation and good luck!

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PAINT INFORMATION

List all House of Kolor products used:

Example: "UK11 Kandy Apple Red." If necessary you may include your list on a separate sheet of paper.

Prep/Undercoat _____

Color/Basecoat _____

Topcoat/Clearcoat _____

PPA CONTEST TERMS & CONDITIONS

This competition is to recognize the outstanding creativity and craftsmanship of artists around the world, whose custom projects are finished exclusively with House of Kolor® products. Such projects include but are not limited to classic cars, custom cars, trucks, motorcycles, hot rods, street rods, airplanes, boats and many other custom items. Contestants are accepted from anywhere around the world but must be 18 years of age or older and own or have refinished the vehicle being entered. Prizes will be awarded to the entrants whether they are the owners or refinishers and are non-transferable. Employees of Valspar®/House of Kolor®, its affiliates, sales representatives, associated agencies and their immediate families are not eligible to participate in the contest. Winners will be chosen by a panel of custom designers/painters, customizers, and customizing enthusiasts. All entries will be judged on finish quality, including technique, design originality, and artistic merit. The decision of the judges is final. All chosen winners are subject to verification of House of Kolor® product usage. Each winner will be featured in the House of Kolor® Prestigious Painter Calendar for the year 2008 and in the gallery section of the House of Kolor® web site. Winners will also have the opportunity to make an appearance as a featured vehicle for House of Kolor® at selected trade shows. Winners receive a limited-edition Prestigious Painter Jacket, a specially designed signature trophy and 10 complimentary copies of the calendar. Entries must be postmarked by May 31, 2008. All entries become the property of House of Kolor® and will not be returned. House of Kolor® is not responsible for lost, damaged or misdirected entries. Any misrepresentations or false entry information will result in immediate disqualification.

I am 18 years of age or older. I own or have refinished the vehicle entered in this contest. I consent to and authorize the use by Valspar®/House of Kolor® and their agents of the photographs submitted by me and any reproductions of them for any purpose whatsoever, including but not limited to the publication, display, or exhibition thereof in promotion, advertising and commercial activities of any kind without any compensation to me. I also consent to the use of my name, address, likeness, vehicle and any statements made by me in connection with the photographs. I have read, understood, and accepted the terms and conditions of this contest.

TO QUALIFY

All contestants must be 18 years of age or older and own or have refinished the vehicle to be entered. The vehicle must be finished exclusively with House of Kolor® products. Prizes will be awarded to the entrants, whether they are the owners or refinishers, and are non-transferable.

Your signature below indicates you understand and have met and accepted all conditions and qualifications of eligibility in the Prestigious Painter Program; and have read and agree to the above "Terms and Conditions".

Your Signature _____ Date _____

Please mail entry form(s), along with photos of your work, to:
 House of Kolor®, Attn: Prestigious Painter Contest, 2001 Tracy Street, Pittsburgh, PA 15233

You must fill out both pages . Thank you for your participation and good luck!